
Shaw Industries

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Yuma, AZ



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Shaw Industries

- **A subsidiary of Berkshire Hathaway, Inc.
(#11 on Fortune's 500 List of Companies)**
- **World's Largest Carpet Manufacturer and Distributor**
- **Largest Manufacturing Employer in the State of Georgia**
- **Over 60 Manufacturing Facilities**
- **Over 40 Distribution Centers**
- **Approximately 25,000 Employees**
- **Approximately \$4 Billion in Sales**



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Yuma Plant WQ

- **Started Operation in 1981**
- **6.8 MW Facility (Peak Summer Usage)**
- **5.0 MW DR reduction commitment for 2011**
- **4.8 MW DR reduction commitment for 2010**
- **Largest Manufacturing Employer in Yuma**
- **325 associates**
- **Strategically located to serve the west coast and California's markets**



Shaw Energy Goals

- Corporate initiatives are clearly defined as “In partnership with the United States Department of Energy *Save Energy Now Leader Program*, we will reduce our **energy intensity by 25 percent by 2017.**”



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Demand Response Partnership

- Partnered with Arizona Public Service (APS) and participated in DR program designed by Comverge, Inc.
- Joined 16 other Shaw facilities (Georgia and California) utilizing similar DR programs
- DR program directly contributed to an overall electrical operating budget reduction of approximately 13.2% and 22.7%.



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Building on Top of DR: Additional Energy Savings Efforts

- Lighting Project to convert existing ballasts and lights to T-8 ballasts and lights.
- Deployed VFD technology on the entire HVAC system for motor and pump control.
- Participation in the DR program for 2011



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- Questions?



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